

INTERVIEW: Are either of the presidential campaigns ready to tackle the U.S. housing crisis?

Real estate expert Ken Johnson critiques proposed housing market improvement plans

American voters say housing affordability is a key issue as the November election nears. Vice presidential candidates J.D. Vance and Tim Walz have expressed differing views on fixing the current housing crisis, but they seem to agree on one point: both oppose large investors buying homes.

University of Mississippi real estate expert [Ken Johnson](#) says, “**Both are dead wrong about this.**” So, does either party have the economic understanding to fix the housing market?

Johnson can discuss what voters need to know about:

- How institutional investors bring market efficiency to both stock and housing markets.
- How market efficiency allows consumers to quickly and accurately price stocks and homes.
- The consequences of a housing market without market efficiency, including how it could lead to dramatic price swings like those seen in the U.S. during the last housing cycle's peak and bottom in 2007 and 2012.
- When institutional investors began noticeably entering the housing market and why.

Ken Johnson is the Christie Kirkland Walker Chair in Real Estate in the University of Mississippi School of Business Administration. He has made award-winning contributions to the real estate industry with numerous peer-reviewed publications on the U.S. housing market, real estate investment, and more. Johnson’s insights have been quoted in media outlets across the globe, and he is often featured in articles on Realtor.com.

Johnson is available Thursday between 11 a.m.-12:30 p.m. and 4:15 p.m – 6 p.m. CST and Friday between 8 a.m. – 1 p.m. and 2 p.m. – 6 p.m. CST.

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